

2010-2011

Goals for the Florida League of Mayors

Purpose and Goals

- To leverage the collective influence of the Florida League of Mayors to impact important statewide issues, and to increase mayoral effectiveness.

Goal themes for 2010 – 2011

- Identify and impact an important issue
 - Coordinate message
 - Regionalize the message
 - Add new partners

- Development a proactive legislative agenda
 - TABOR - Pension reform and other key issues
 - Build on our effort to evaluate legislation
 - Enhance extended communications and presence

- Create and regional programs
- Increase membership of the Florida League of Mayors